BULLETIN FROM

The New York Office 405 East 54th Street, New York

Vol. IV February 1, 1936 No. 3

MUST BOOKS

February 13

Farson, Negley **THE WAY OF A TRANSGRESSOR** Harcourt, Brace

*** There has been no autobiography since *Personal History* that rivalled that - in my opinion - for its human flavor, its rare combination of good adventure, brilliant writing, fine characterization. Now comes *The Way of A Transgressor* which bids fair to run it a close second, and - for men readers particularly, possibly to rival it. It's exciting reading, this intimate story of a man whose zest for life and new trails carried him into strange places. Athlete, engineer, salesman, journalist, sportsman, and experimenter in life - he has told his story with the gusto, honesty, humor and genius for narrative that make him the man he is. Europe and America, Asia and Africa - a wide horizon, and the imagination to see deeply into it all. A grand book, and sure to hit tops overnight. Watch also for copies of his earlier book, *Sailing Across Europe*, published some years ago by The Century Company, which is certain to be in demand once that phase of his adventures comes to the fore again. A chance for some plus sales, if you can pick some up. March Literary Guild. $3.00

February 20

Sayers, Dorothy L. **GAUDY NIGHT** Harcourt, Brace

** We hereby promote Dorothy Sayers from the straight mystery classification, and put her into the category of novel-cum-detection-cum-psychology. First rate yarn on the erudite and discursive side, a good picture of academic life in England, and again a Peter Wimsy story, with a bit of romance accruing when he frees Harriet Vane of a murder charge, helps reinstate her in her college in Oxford, and helps her trace the culprit who is intimidating the college with obscene notes. Chance for a double sale - on fiction and on mystery tables. $2.50

~~February 21~~ ~~March 21~~ May 1st ~~Bo~~ M-May ~~or later~~

Zweig, Arnold **EDUCATION BEFORE VERDUN** Viking

* Don't be misled by the title - this is fiction, and belongs in the tetralogy in which *The Case of Sergeant Grischa* came first, in order of publication. Bertin appeared in the earlier book and is the central character here - a novelist and a Jew, and a cog in the great wheel of war class distinctions. He represents the "little man" but plays his part in attempting to win vindication for a young officer, side-tracked because he dared criticize his fellow officers, and killed as a result. Bertin's fate becomes directly involved with that of the officer's brother, and the high-born girl he loves. As vigorous and realistic a picture of life behind the lines "before Verdun" as I have found - and with something of the impassioned eagerness for justice that characterized *Paths of Glory*. $2.50

March 5

de Kruif, Paul WHY KEEP THEM ALIVE? Harcourt, Brace

* A dramatic appeal for some means of making available to all the discoveries of science. Increasingly aware that poverty is the worst enemy of all, Dr. de Kruif set out to discover for himself the underlying tragedy of a society in which famine is possible in the midst of plenty, of waste; in which death by diphtheria, by tuberculosis, by other dread diseases is an everyday occurrence in spite of the findings of science in prevention and cure. He gives due credit to the great contributions made by devoted doctors and nurses and social workers - but shows what a drop in the bucket of vast need these contributions necessarily are. As always, he tells a powerful story, filled with anecdote and human drama. $3.00

March 9

McLean, Evalyn Walsh FATHER STRUCK IT RICH Little, Brown

** A fast-moving, amusingly colloquial story of a "a poor little rich girl" most of whose life problems came as the result of too much money. Reminiscences of childhood days in mining camps of Colorado; a haphazard education, in hot water and out; a spectacular and sensational trail of extravagance and madness; an honest confession of the ill results in unbridled will, harnessed only by a natural kindliness and depth of affection. The story is crammed with society page gossip, bits of scandal and near scandal, "true stories" behind legends, names to conjure with in the decades past. The market is that of Alice Longworth's autobiography. Only parts of it appeared in the Saturday Evening Post serialization. $3.00

March 24

Atherton, Gertrude GOLDEN PEACOCK Houghton, Mifflin

The public is due for an attack of indigestion from a surplus of novels dealing with days of early Rome. *I, Claudius* certainly started the fashion. And here even Gertrude Atherton has caught the contagion. *Golden Peacock* might be a Town Topics extracts of the Augustan Age, as contributed by a lovely young patrician maiden with a taste for adventure and scandal and salacious bits of gossip, and a thorough appreciation of her own powers to turn all heads. A flapper, up to date - with gift of gab. The background is vivid, though at times confused by color and movement and multiplicity of names, many familiar, many fictionized. And the story centers around a plot to displace the imperial powers, transfer the capital to Egypt and put the unscrupulous but fascinating Julia at the head. Gertrude Atherton can tell a story - and her name will guarantee a substantial sale. $2.50

Late March ??? Sept 28

Hoffman, Malvina HEADS AND TALES Scribner

** Ranks high with autobiographies of recent publication, particularly when compared with most of the recent women's stories. One is hard put to it to choose (if one must) between the delightful and revealing account of her background and early training, her parentage and inheritance and childhood association, and the tremendous part played in her development by her father's artistic tenets - and the fascinating unfolding of her own training, particularly the dramatic Rodin episode, and the culmination of her career in the trip around the world, modelling "types" for the Field Museum. The story is definitely a professional and not a personal one; human contacts enter the picture only where they concern her career. But in spite of this, the tone of the whole is intensely human. A unique record

and grand reading; a book that should appeal not only to people interested in the world of art, but to a wide public seeking appealing human stories. There is an inspirational quality that is rare, which commends the book to young aspirants to artistic fame. More than 100 pages of illustration. $5.00

These are Bets for Immediate Sales - and for a Keen Market

There's a new Saroyan book - check his last sales figures (Random House); there's a new Sylvia Thompson, *Third Act in Venice*, (Little, Brown); there's an Alice Duer Miller, *Five Little Heiresses* (Dodd,Mead); there's a Vash Young, *Be Kind to Yourself*. Among dark horse possibilities, we select *To Mary With Love* by Richard Sherman (Little, Brown); *To The Mountain* by Bradford Smith (Bobbs,Merrill); *Manhattan Side Street* by Jay Dratler (Longmans, Green). Agatha Christie and S. S. Van Dine will swell the coffers of your rental libfary. In non-fiction, Baroness Orczy gives us *The Turbulent Duchess* (Putnam); *Russian Somersault* by Igor Schwezoff (Harper) shows promise; and *Your Income Tax* by Hugh Saterless (Simon & Schuster) should pile up sales before March 15th. See below for reports.

PROBLEMATICAL BOOKS - *Fiction*

February 3

Saroyan, William **INHALE AND EXHALE** Random House

Dare we make a confession, and draw fire from the critics whose taste runs to the moderns? We find no kindred chord in Saroyan; in fact, we struggle through his elisions and obliqueness for some glimmer of what he is getting at, and emerge, still bewildered. Consequently, we simply recommend the new volume to your tender mercies; those of your customers who are Saroyan-minded will like it. We question selling it as fiction, as much of the material seems to be autobiographical musings and meanderings. First edition value, for the addicts. $2.50

February 6

Boyle, Kay **THE WHITE HORSES OF VIENNA** *and Other Stories* Harcourt, Brace

There is a brittle clarity, a brilliant sparingness of words which makes Kay Boyle fascinating reading, be her plots ever so thin, her characters ever so unsubstantial. The present collection of short-shorts paints a series of flashing vignettes, many of them tragic in implication, most of them etched against a background of Central and Southern Europe. $2.50

February 14

Hall, Barbara **LAST FLIGHT** Dodd, Mead

A changing succession of emotions mark the story of a flier, always successful, who tastes bitter failure, senses finale on his hopes for the future, and chooses a way out. There is an odd detachment and impersonality about it - a brevity that makes it seem a long-short story - a sentimental appeal. Should be good for a plus sale, to those who liked *Night Flight*, etc. $1.50

February 14

Colver, Alice Ross STRANGERS AT SEA Dodd, Mead

A West Indies cruise story, and the individual stories of each of an oddly assorted group, seeking escape. There is romance - and adventure - and tragedy - and at the end, every life has turned into a new channel. Ideal for the better type rental library. $2.00

McNickle D'Arcy THE SURROUNDED Dodd, Mead

Not a book for a wide market - but those who appreciate rather special books and who are interested in modern Indian problems will find it appealing. The story of a half-caste Indian-Spanish youth, returned from the outside world, and caught, willy nilly, in the coils of his own people's needs. The strength of the book lies in the subtle interplay of the conflict between the call of civilization and the pull of ancient tabus and superstition and beliefs. $2.00

Dunsany, Lord UP IN THE HILLS Putnam

There is a Dunsany cult, almost, and this will appeal to all his followers. There is, as always, the call of the Irish background and flavor; there is humor; there is a penetration into the fundamentals of Irish character; there is beauty and poetry in the telling. The story is one of the local hill feuds and miniature wars that succeeded the greater struggle of the Irish rebellion. $2.00

Lulofs, Madelon COOLIE Viking

There is less "story" than in her previous novels (*White Money*, etc.) but the style shows a certain poignancy, a restraint, an artistic appreciation of the background of the Sumatran jungle and compound, which indicates distinct development on the part of the writer. The story is a brief and tragic one - the exile of a Javanese boy, lured by glowing pictures of gold and women, to become a coolie, caught by the "system" - unable to escape. $2.00

February 19

Hamilton, Henry BANJO ON MY KNEE Bobbs, Merrill

A rather amusing story of the upheaval in the lives of the shanty boat people, Old Newt, his son Ernie, and Ernie's wife, Pearl, when Pearl defies Ernie's wanderlust and goes off on her own. Entertaining pictures of life along the Mississippi, the river folk in their joys and sorrows, a blend of picaresque-marital-Americana. For those who like authentic pictures of a new phase of Southern life, without grimness or sordidness. $2.00

February 24

Sherman, Richard TO MARY WITH LOVE Little, Brown

* A "stunt book" - but far and away better than most so characterized.. Remember *In The Midst of Life* by Minna Curtis? This has somewhat the appeal of that, in its recapturing of the story of a marriage through looking backward - and without

the grimness of realization that it exists only in memory. The story is told, simply, tenderly, by the man who has always loved her, to Mary, who has come to him to ask him to get her a divorce from her husband. He writes her a long letter - letting the past speak for itself, as a deterrent to her desires. There is a tug of restrained sentiment - a beauty of handling, that makes this a cameo of the thousand and one boom-and-depression marriages. A real chance for plus sales. $1.25

February 25

Altrocchi, Julia Cooley **SNOW COVERED WAGONS** Macmillan

A book-length epic poem, concerned with the ill-fated Donner Party, which left Springfield, Illinois in 1846, and came to a tragic end in the Sierras. The story has been told many times, but we doubt whether it has been better told than here. The verse does not detract from the realistic effect, from the drama, from the historical importance of the account. Sell to those who can take the verse form in their stride - and this should include the wide public of Benet's *John Brown's Body* - and the slowly but steadily growing appreciative market of *Laughter Out of the Ground* by Robin Lampson. $2.00

February 26

Blaker, Richard **HERE LIES A MOST BEAUTIFUL LADY** Bobbs,Merrill

Heading best seller lists in England - heralded here as a book for wide sales. It is a good story of a late Victorian couple with actually nothing in common but their acceptance of the dictates of their traditions. A story of marriage:- especially the story of Hester, who went with John as faithful companion, controlled the situation when their marriage was threatened by John's infatuation for Brenda, and survived John's murder before her eyes, through her valiant spirit. One sometimes feels that the story is overburdened with detail, slow paced, heavy, perhaps. But - in the ranks of English "family novels" it stands out. $2.50

Deeping, Warwick **MARRIAGE BY CONQUEST** McBride

English rural life in the early 18th century. A desirable widow is courted by the "bad man" of Sussex, who uses fair means and foul to gain his ends. Hero to the rescue and a touch of Farnol in the sequel. Savors a bit of the barrel - but rental libraries might absorb a few, on the Deeping name. $2.00

February 28

Miller, Alice Duer **FIVE LITTLE HEIRESSES** Dodd, Mead

An impoverished socialite takes five dissimilar daughters of wealth abroad, and finds her hands filled to overflowing with their love affairs - and her own. Light fiction - feminine appeal - rental library. $2.00

Wright, S. Fowler **THE WAR OF 1938** Putnam

A vivid and interesting projection into the future, in a story of a war that lasted only one night and that wiped out the city of Prague and the Republic of Czechoslovakia. Germany is the destroying force, though the story centers about the British in Prague. The plot is the one concern - the credibility is what is to be expected - the characters are secondary. $2.50

February 28

Yates, Dornford AND BERRY CAME TOO Putnam-Minton, Balch

An amusing series of adventures with the verbosely undaunted Berry, efficient Jonah, dashing Boy, lovely Jill, reserved Daphne and Perdita, as wise as she is exquisite...not to mention the dog, Knave. Light but good entertainment of a gay sort. $2.00

February 29

Wylie, Philip AS THEY REVELED Farrar & Rinehart

An amusing "shocker" - not for the conservative market, but good entertainment for the moderns who take things in their stride. The story of four supposedly emancipated couples who summered in houses on an estate in Connecticut. Complicated situations result from their applications of their theories - and they turn out to be average in their primitive reactions. Well done. $2.00

March 3

Oliver, John Rathbone GREATER LOVE Macmillan

A novel with a strong religious flavor, a sugar-coated parable. Mother and Son wait outside the prison, during the death hour of the family black sheep. Then they go off together, to give the next month to the service of God, righting the wrongs - where possible - done by the dead man. At the close of the period, the supposedly dead man appears, having escaped the just sentence, and they flee with him, now penitent, leaving a trail of good behind them. As years go on, John Rathbone Oliver continues to write as the greatest living psychologist with no knowledge whatever of women! This sustains that lack. $2.50

Wiechert, Ernst THE BARONESS Norton

An indefinable sort of book - indistinct in plot, mannered in style, unworldly to an amazing degree, with almost a fairy tale quality. And yet it has fascination - and real spiritual values. Filled with hatred and futility a German returns home and there the Baroness by her tact and tenderness slowly draws him into the good life that can be his. Translated from German. $2.50

March 6

Haardt, Sara - ed. by H.L. Mencken SOUTHERN ALBUM Doubleday, Doran

Southern stories with somewhat a flavor of Ellen Glasgow, in the contrast of the clash between those who still live in the aura of the past, and the younger generation striving to introduce new ways, Sketches of small fry making their adjustments to the grown-up world, of proud gentlefolk; well written. All but one have appeared in magazines. Mr. Mencken's introdution is an appreciative biography of his dead wife, the author. $2.00

March 10

Harris, R. P. THE FOXES Houghton, Mifflin

An ideal gift book for the sporting host - or hostess - in a story of southern sporting countryside - of an impoverished plantation where the owner sells

part of his library in order to keep up the tradition of the annual meet. Throughout the story runs the thread of the fate of a litter of foxes, of the hunting country through which they roved, of the hounds and horses round and about. There are, too, bits of folk lore, folk tales, stories of hunting, trapping, cock fights, and all the galaxy of the sporting world of the South. Charmingly handled. $2.50

March 11

Hueston, Ethel **THE MAN OF THE STORM** Bobbs, Merrill

* Historical fiction, with the setting the early days of Upper Louisiana, round and about St. Louis, at the time when ownership shifted to the United States. Against an authentic background two love stories develop. Good romantic adventure, easy reading, well sustained interest. Good popular fiction. $2.00

March ~~12~~

Morehouse, Kathleen **RAIN ON THE JUST** 4-13-36. Lee Furman

A folk story - out of our own Carolina mountains - told by a writer who has succeeded admirably in catching the spirit and flavor and sound of the mountain folk, who a generation ago still lived as their forbears had for 150 years, previously. Elizabethan in their frankness and their lusts, but with certain ideals of loyalty and neighborliness, certain relentlessness in their creed of vengeance Not a book for the squeamish. Sell to the *South Moon Under* market. $2.50

March ~~18~~ 17

Sheridan, Claire **OFFSPRING** Putnam

Emotional, sober reading - over long, perhaps, solid in structure, and lacking the light touch one might expect in Claire Sheridan. Twenty years in the life of Mary - her relationship with her father, with her son, her loves and lovers, her career, her travels - each a story in itself. The period is immediately before, during and after the war. $2.50

March 17 ✓

Winther, Sophus Keith **TAKE ALL TO NEBRASKA** Macmillan

* Three discouraging years in Massachusetts had determined a family of Danes to turn Westward, to Nebraska where other Danes had gone. One meets them on a dirty train thirty-seven years ago, on a cold December morning. The story is the account of their life on their tenant farm - bleak enough but never tragic. Always, in the background, is the lure of return to the old country, given up only when they realize that their sons are Americans. The plot is slight enough, but the serene flow of human interest, the unforgettable picture of farm life, make it a memorable book. It has somewhat the feel of *Giants in the Earth*. $2.50 ✓

March 18

Smith, Bradford **TO THE MOUNTAIN** Bobbs,Merrill

* An unusual story of a girl of the Yoshiwara in modern Tokyo, and a remarkable picture of Japanese life. Very convincingly does the author convey a sense of the conflict between old and new, down to the ultimate triumph of the old in an attempt to refute it. A love story of a Japanese boy and girl - implicit with the spirit of a race. (Grand selling jacket!) $2.50

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March 18

Beauclerk, Helen — THE MOUNTAIN AND THE TREE — Coward, McCann

A book for the limited market of those who like rather esoteric flavor to their literature. One might almost say this was a fictionized segment of *The Golden Bough*. Symbolizing, through a series of "love stories" the development of the relationship between man and woman. Folk lore, religion, cults, ceremonies, mythology, sex rites, somewhat morbid obsession with the erotic. Prehistoric Crete - Greece about 1400 B.C. - the days of Orphism in Greece, 800 B.C. - Asia Minor, 300 A.D. Can't see this for general sale. $2.50

Hull, Helen — UNCOMMON PEOPLE 3/25 — Coward, McCann

Good popular appeal in a collection of short stories, dealing in large part with the adjustments necessitated by the depression. One or two psychic stories. Most of the stories have appeared in magazines. Note this as one of the collections of short stories to put on your rental library shelf for convalescents. So many short stories now tend toward the morbid, that the very real need for short, pleasing reading is difficult to meet. $2.50

Gilpatric, Guy — THREE SHEETS IN THE WIND — Dodd, Mead

Being the Joyous Escapades of Mr. Glencannon

The engineer of the S. S. Inchcliffe Castle returns again, with his usual buddies. Once more Mr. Glencannon bats around in his delightful way, constantly getting trapped in schemes of his own devising, but always emerging little the worse for his adventure - or for the consumption of Duggan's Dew. The stories, eight in all, wander from Malta to the Panama, to Scotland. For essential flavor read *A Nosegay for Mr. Montgomery*. Good yarns - for men especially. $2.00

Tolstoi, Alexei — DARKNESS AND DAWN 3/25 — Longmans, Green

* A novel of modern Russia - and an important one, from the pen of a descendant of Tolstoi and of Turgeniev. The story of two sisters, their emotional disturbances and personal lives against the seething panorama of Russia between the years 1914 and 1919. Skilfully the author shifts his emphasis:- where at first, world rumblings seems distant and unimportant, and the individuals loom up, gradually the focus shifts, until, at the end, one is scarcely aware, scarcely interested, in the personal aspects of the story. Rather is it a picture of the middle classes caught in the maelstrom, crushed between the upper and nether millstones. Essentially Russian, in the classical tradition, this book will appeal to all enthusiasts of the Russian form. Rated high on the publisher's Spring list. $2.50

March 19

Barretto, Larry — TOMORROW WILL BE DIFFERENT — Farrar & Rinehart

Modern story of a New York society woman, faced with the facts of the depression. She rediscovers a country house she had inherited and forgotten - transports her family - and for the first time her husband finds himself as editor of a small town paper, and candidate for the State Assembly, on his own right, not that of pocket book and family name. The new life develops the two older children - and the mother, Susan Colt, finds happiness under the very tree where her pioneer ancestor had found it 200 years before. Not an original story, but interesting reading, good entertainment, very well told. Better type circulating library. $2.00

March 19

Banning, Margaret Culkin THE IRON WILL Harper

She has deserted her usual modern marriage problem story for a romance with as its background the court fight between an iron mine and the state. Economic and legal aspects give this more meat than the average novel, and there is an interesting filling in of the gallery of characters, with a mining expert and the mine owner as proponents. Serialized in Saturday Evening Post. $2.00

Horgan, Paul MAIN LINE WEST Harper

Novel by the author of *Fault of Angels* - shows elasticity of powers in entirely new type of novel from his pen. A traveling salesman of the horse and buggy era marries a farm girl because he can't get her otherwise - and leaves her flat, with first payment made on a California house, when he finds she is pregnant. Then comes her struggle to make a living and to raise the small son to the restricted ideals she has evolved. She becomes an evangelist - and the boy, taken from one place to another, claims his father's right to a free rein, when his mother dies. It holds the interest, once the tale is launched - but doen't quite come off. $2.50

March 20

Ayres, Ruby M. AFTERGLOW Doubleday, Doran

Romance in which a pretty muddle headed lass does not realize she is in love with her guardian, and makes life miserable for all concerned. Rental library tripe - in the old Marlitt vein. Not too sprightly. $2.00

Green, Eleanor THE HILL Doubleday, Doran

* A psychological novel, adroitly handled, and with a good deal of charm. A family goes on a picnic - and Vinnie views them all from the top of a hill, recreating for the reader, the stories of the members of the group, now through bits of conversation, now through stream of consciousness method. Each incident well done - the girl's sympathetic understanding and the way every member of the family turns to her is amazing. If a first novel, shows real promise. $2.00

Hackett, Francis THE GREEN LION Doubleday, Doran

From Parnell to the close of the century in Ireland's countryside and the city of Kilkenny - and the central character a lad at the turn of adolescence, worshipping Parnell and his memory. The boy has his way to make - and there is some direct and implicit criticism of the educational methods of the Church. Moments of freshness and charm, but keyed for the most part, to those who are still "a-wearing of the green." Limited market, though author's name as biographer should help. $2.50

Hardy, J. L. NEVER IN VAIN Doubleday, Doran

Above average entertainment - nice touches of humor. A happy marriage is threatened by the husband's Quixotic championing of a friend who is being blackmailed - but his all-too-sane wife pulls it through with steady hands. $2.00

March 20

Winter, Keith THE IMPASSIONED PYGMIES Doubleday, Doran

* A novel in the *South Wind* school, but not to be thrown aside as imitative, as it is distinctly original, and entertaining reading. The story of a famous writer, dying of cancer, who goes, with his disciples, to an island. His son joins him and introduces into the jealous atmosphere of the literary group, a famous playwright and the couple whose marriage almost comes a cropper. There is an aura of D. H. Lawrence - of Noel Coward - a bit of satire - but underyling it all, the tragedy of thwarted human relations. Winter is the author of *The Rats of Norway- (It's a Pity About People)* and a play, *The Shining Hour*. And - he can write. $2.50

Thompson, Sylvia THIRD ACT IN VENICE ~~April 6~~ april 20 Little, Brown

* Vitreous in texture is this tragedy of love and passion, which starts on the Riviera, reaches high tension in London, and shatters completely in Venice. Radnor falls victim to his charm for women, and tries to escape to Venice. Peopled with a gallery of definitely sketched characters, the story has a brittle quality which seems at variance with its heavier undertones. A better book than *The Silver Rattle* but not up to some of her earlier work. $2.50

Dratler, Jay MANHATTAN SIDE STREET ✓ Longmans, Green

* West 55th Street near Death Avenue, peopled with Jews, Italians, Germans, Americans and an admixture of other races, is the central "character" of this story, which somehow gets under the skin in a surprising way. One cares definitely how the tragic little romance of Otto and Pepper - of Pat and Jake - works out. One is concerned about the old cobbler; interested in the step up the social ladder of the Sheans; hopeful that the interminable chess games of Krakower and Krampfmuhle may somehow continue. Somewhat the appeal of *Magnolia Street* - and better integration than other panoramic novels of New York's street life. $2.50 ✓

March 25

Kelm, Karlton THE CHERRY BED Bobbs, Merrill

Light fiction - fair - the story of a family in a small town during the depression, with the matriarch, a strong-minded old woman, as the central figure. Quarrelsome, jealous, unimportant people the rest of them seem to be, as one follows their fortunes and misfortunes. The old mother begins her round of living with the children, until the good for nothing returns a prodigal, to reclaim the old home. Women readers primarily. $2.00

March 27 ✓

Wilson, Charles Morrow RABBLE ROUSER Longmans, Green

Reads almost like biography - a rambling account of the rise of Gabe Hargis, whose only gift lay in "rabble rousing" and helping the underdog. He links up with helpless 'Lige - and loses his girl to him - runs for prosecuting attorney, and loses - and sets out to save the Hollow from the threatened dam. Told in dialect, much of the time. Long drawn out and repetitious - but has a certain appeal in its homespun strength. $2.00 ✓

March 30

Clark, Alan R. **HIGH WALL** Smith & Haas

Might be considered as a sort of fictionized Asylum, in the picture of the inmate adjusting himself to the life, routine, fellow patients, and doctors in the institution. It deviates from the reportorial in the introduction of a love story between the "guest" and one of the staff members which ends on a high note of tragedy and surprise. Amnesia - plus alcoholism, has put David behind walls. Only his escape to Gertrude and their passion serve to reestablish his contacts. Market - those who liked *Private Worlds - Asylum*, etc. $2.50

March 31

Godchaux, Elma **STUBBORN ROOTS** Macmillan

Louisiana in the '80s and '90s, with the setting a sugar plantation and the Negroes and owners as proponents. The study of a woman so unrelievedly vicious, selfish, cruel, that she seems unreal - and deserves the fate one sees in store for her when she meets a man who is her equal. Not a pleasant book. $2.50

RECOMMENDED MYSTERIES AND WESTERNS

January 30

Chase, Arthur M. **TWENTY MINUTES TO KILL** Dodd, Mead

A pent house murder - New York background - social setting - and all the thrills of an exciting beginning and a dramatic wind-up. Good yarn. $2.00

February 13

Callum, Ridgwell **THE VAMPIRE OF N'GOBI** Lippincott

Sheer adventure of Rider Haggard proportions in this thrill-a-page search for the hidden gold country of Africa and its haughty queen. British airplanes to the rescue and the hero comes home to his English love. $2.00

February 14

Christie, Agatha **THE A B C MURDERS** Dodd, Mead

* Hercule Poirot comes out of his retirement, enticed to the chase by a series of anonymous letters, each one prophesying a murder in a certain town on a certain date. He fails - for four times - then the net tightens. Mental deduction rather than tangible clues. $2.00

February 24

Robertson, Frank C. **BRANDED MEN** Dodge

A Western with some new twists. Two brothers, wanted by the law, join opposite sides in a fight for an old Englishman's ranch, and both clear their names and see right triumph. $2.00

February 27

Wentworth, Patricia DEAD OR ALIVE Lippincott

The quick change artist is a little hard to swallow, but there is adventure, mystery and romance in the attempt to find out whether the husband is alive or dead. Something of the continuation of *Danger Calling*. $2.00

February 28

Thayer Lee DEAD END STREET Dodd, Mead

Peter Clancy, with his imperturbable valet, joins forces with the New York police in running down jewel robberies, and a boy, fast being driven insane. The setting is Spuyten Duyvil. Not first class - but fair. $2.00

Ogden, George W. WHISKY TRAIL Dodd, Mead

A college youth wants to buy a farm out West, and starts out to peddle books to earn the money. Gets into hot water - loses his money - gets to ranching country and secures a tutoring job to a crippled boy on a ranch. He finds he is needed to champion the girl owner - and to stop the cattle rustling. $2.00

Van Dine, S. S. PHILO VANCE MURDER CASES 3/13 Scribner

* Good merchandise in a volume containing *The Scarab Murder Case*, *The Kennel Murder Case* and *The Dragon Murder Case*. No one of these has appeared in reprint. Special preface by Van Dine. $2.50

March ?? ~~3/20~~ 4/7

Gayle, Newton MURDER AT 28:10 Scribner

Good yarn, with an unusual setting - Porto Rico during a hurricane. James Greer, ex-secret service man, is one of the guests on a house party, isolated during the storm. Plenty of spooky incidents. $2.00

~~March 1~~ ~~May 1~~ May 20th

Evans, Evan THE SONG OF THE WHIP Harper

Lots of action and good entertainment in a Western in which the famous "Montana" - Robin Hood bandit, rescues a peon from the whipping post. Romance to the fore, in dramatic rescue - and escape. $2.00

March 6

Palmer, Stuart THE PUZZLE OF THE RED STALLION Doubleday, Doran

* Hildegarde Withers and Inspector Piper at top notch form in solving the death of a beautiful girl, the identity of a briar pipe's owner, and the secret that lies behind a horse race. Lots of chuckles. $2.00

March 18

MacDonald, William Colt CALIFORNIA CABALLERO Covici, Friede

Good average Western - a Texan, looking things over in Southern California antagonizes the crooked boss, breaks up a kidnapping plot, and tries American methods,

the two "gringoes" manage to win out. The mortgage is paid off - the outlaw gringoes are eliminated - and the Spanish girl won. $2.00

March ~~18~~ 16

Williams, Sidney **THE ACONITE MURDERS** Dodd, Mead

* Mummers' Parade in Philadelphia on New Year's Day is the setting for a murder; a few days later the victim's mother dies in the same way. The D. A. and another journalist set about tracing the mystery; they see the death of another victim at the ice carnival; two others disappear. Surprise climax. $2.00

March 20

Rath, Virginia **MURDER ON THE DAY OF JUDGMENT** Doubleday, Doran

The saga of a Kooch dancer of California side shows who has taken up crystal gazing, and stages a Day of Judgment. Before it comes off one man is murdered, the dancer herself is strangled, other crimes follow rapidly. A killer is at large and the hunt is on. Wild and woolly - exciting reading. $2.00

Howes, Royce **THE CALLAO CLUE** Doubleday, Doran

From New Orleans to Panama a passenger freighter carries a murderer and his two victims, with a New York detective doing his best to solve the riddle. A compact yarn. $2.00

March 24

Cole, K. S. **I'M AFRAID I'LL LIVE** Houghton, Mifflin

For those who liked *The Hangover Murders* - *The Thin Man*. A bibulous crowd of Americans in Paris try to find out who killed a well-disliked mystery man, and why. Not too hard to guess the criminal, but there's good entertainment in following this casual crew. $2.00

May, Luke S. **CRIME'S NEMESIS** ✓ Macmillan

The author of *Scientific Murder Investigation* has followed, in his new book, the new lines in the study of criminology, with the express purpose of preventing the criminal from committing crimes by making him count the chances before he launches out on a criminal career. All the laboratory methods of crime deduction are discussed, and Mr. May claims that there is always a clue for every crime, and illustrates his point by many tales of crime, told without attempt at sensationalism. Interesting for students of criminology. $2.00 ✓

March 25 ✓

Field, Peter **THE BOSS OF THE LAZY 9** Morrow

* Good Western - good romance - in a story of a ranch owner who determined to run his business without aid of the Vigilantes, whom he did not trust. In the midst of other troubles, his fiancee turns up with an Englishman in tow. and Ace Gilbert has to untangle his own feelings about the girl vs. the kid sister, who, oddly enough, has grown up. Everything straightens out - the distrust of the Vigilantes is justified - and the thieves are found. $2.00 ✓

PROBLEMATICAL BOOKS - *Non Fiction*

February 5

Satterlee, Hugh **YOUR INCOME TAX** - *How To Keep It Down* Simon & Schuster

* This for a quick turnover, the same sort of merchandising possibilities as *The Coming American Boom*, etc. Publisher supplying imprinted postcards on special cost arrangement....A book designed for the moderate income - succinct instructions as to filing an income tax report, and details as to legitimate deductions. Specific information regarding state tax provisions for a number of states in New York vicinity, with some blanket provisions regarding other states. Concentration on Federal Income Tax regulations, and answers, in A B C language - Where? How? When? Why? What? Applicable to individuals, to corporations, partnerships and trusts. Push in next month for plus sales. $1.00

February 6

Nevinson, Henry W. **FIRE OF LIFE** Harcourt, Brace

* A reprint, with certain condensations, of the three volumes of *Changes and Chances*, with a preface by John Masefield. Dipping in here and there to refresh my memory, I found myself again caught by the contagious charm of the writer, his facility of expression, his gift of story-telling and anecdote and characterization. He has known "everyone" in his time - and had a finger in many pies, political, journalistic, social, literary. And it's good reading. A welcome reissue, particularly in the one volume form. $2.75

Young, Vash **BE KIND TO YOURSELF** Bobbs, Merrill

How he can turn them out - and say the same thing over again, but with enough of a new twist to give another sales angle for his wide public. Again a "self help" primer - with the theme of solving one's own problems, making one's own heaven, eliminating self-made ills as a basis for a springboard to a happier life. $1.50

February 7

Gunther, John **INSIDE EUROPE** Harper

** The best of the many "personality" books of modern Europe. In concise, descriptive, reportorial style, you get an amazing understanding of the men molding Europe today. The viewpoint is individual, but singularly free from prejudice and sufficiently sharp to penetrate externals. One feels he knows his men - and is not misled nor confused by the complexity of their problems. *NOT* a book of gossip, though there are a due amount of intimate pictures and newsworthy rumors. Hitler, Laval, Mussolini, Baldwin, Stalin, Robles, Goemboes, Ridz-Smigly, Zog, Carol - and their adherents, opponents, and probable successors. Not just a series of unrelated "profiles"- but each shown as he impinges on the others, and the allied or conflicting political, religious and economic factors of policy and people. A fine piece of work. $3.50

Twitchett, E. G. **FRANCIS BRETT YOUNG** Harper

Can't see the market for this with the exception of large public libraries specializing in having complete bibliographical and biographical material on

current authors. Brief survey of life - detailed and somewhat pedestrian analysis of his work. $2.75

Announcing First Trade Edition

February 7

Dickinson, Martha Bianchi
& Hampson, Alfred L. editors UNPUBLISHED POEMS OF EMILY DICKINSON Little, Brown

Report on text appeared in November 1st bulletin, page 386. $2.50

February 7

Werfel, Franz THE ETERNAL ROAD Viking

* The publication of the drama in book form is not to be held for the opening of the play (now scheduled for late February or early March).... A drama in four parts, presenting the panorama of Jewish history as recounted in the Scriptures, as a background for the pending announcement of another exile. Brilliant - subtle in its modern implicatikns - a play to be read, as well as seen. Extensive publicity in regard to the Max Reinhardt production should already have keyed interest in the book. Clip news notes for a poster to use on publication day. Autographed copies of Werfel's last three books available on request, to the extent of one out of each order for six. $2.50

February 14

Maxwell, Gilbert STRANGER'S GARMENT Dodd, Mead

There's a distinction and charm to this collection of poetry by this young Georgian poet which raises it above the level of the average. The new volume shows greater range of content and handling - deeper perceptions - variety and flexibility in verse forms. $2.00

February 18

Mills, Ogden LIBERALISM FIGHTS ON Macmillan

After all, one knows exactly what to expect from Ogden Mills - and for those who want what he has to give, this book will meet their expectations. In his attack on the New Deal and his plea for so-called "liberalism" he has no very startling or original contributions to make. $1.50

Russell, William F. LIBERTY VS. EQUALITY Macmillan

A study of American ideals, of their roots in history, of their dependence on European traditions and teachings. From that point, an examination of the failure of Washington to live up to those ideals - and a plea for education as a safeguard against dictatorship. A book for a limited market - college students, study groups, the "man-in-the-street" seeking background material for his own ideas on the subject. $2.00

February 19

Sassoon, Siegfried VIGILS Viking

* A collection of thirty-five recent lyrics, singularly compelling and self-revealing. The emotions of the war years, of the disillusionments then and since are evident throughout-- and yet there is no hint of cynicism, but rather a spiritual quality and a spirit of confidence in ultimate values. $1.50

~~February 20~~ 3/18

Wilder, Charlotte PHASES OF THE MOON Coward, McCann

Another member of a gifted family - but, frankly, we failed to feel that her collection of poems indicates any hidden fires. Ultra-modern, didactic, esoteric, pseudo-philosophic - what you will - with the thought confused by words and form. $2.00

Norsworthy, Laura THE LADY OF BLEEDING HEART YARD Harcourt, Brace
Lady Elizabeth Hatton 1578-1646

Somewhat identified with the class of literary curiosities, this biography of the somewhat mysterious Lady Elizabeth Hatton. Her story is veiled in hints of scandal - and her biographer endeavours to clear the atmosphere by revealing the whys and wherefores, particularly in connection with her relations with the eminent jurist who was her second husband, and with whom she refused to live. Good picture of court life in England. Illustrated. $3.00

Schwezoff, Igor RUSSIAN SOMERSAULT 3/5/36 Harper

** Winner of the $5,000 prize in Hodder and Stoughton's autobiography competition, and published in England under the title *Borzoi*. It is the life story of a Russian emigre, now 31 years old and conducting a school of the ballet in Amsterdam. Good adventure - enlightening picture of the war, the revolution and the counter revolutions, through the eyes of youth, eager for change, drama, excitement, and minding - less than their elders - the sacrifice of home, social position, wealth, and all it stood for. From a luxurious childhood to abject poverty - from safe-guarded, traditional education to the shifting scene of dancing schools, theatres, traveling ballet, under Soviet auspices. He gives the picture in swift flashes. He makes his obeissance to the Soviet for their glorification of the arts. But he escapes, when opportunity offers, and faces danger and cold and discomfort in crossing Manchuria and China, to regain a right to his individuality. If there's place for another book on the Russian scene, this is the book of the moment. Ill'd. $3.50 ✓

Stokley, James STARS AND TELESCOPES Harper

The average book on astronomy contents itself with a much less ambitious program than this one. Stokley, in five or six chapters, covers thoroughly - and adequately - material which has inspired many books. Intended for the layman, and so arranged that at no point is material introduced which will befuddle the beginner, he employs many original comparisons to make the going easier. The great mass of data recommends it to the reader who follows the text carefully. The constellations - the motions of the earth and sun - the history of the development of the science - telescopes - time - the solar system - the stars - the Milky Way Galaxy - the spiral nebulae - the question of life on the planets. The author who is di-

rector of the Fels Planetarium, Philadelphia, is not a brilliant writer, he merely presents the facts, and rarely plays up the sensational in preference to the academic details. A valuable reference book for the amateur astronomer. $3.00 ✓

February 24

Mitchell, Wesley C. ed. **WHAT VEBLEN TAUGHT** Viking
Selections from his Writings

An excellent foreword by the editor gives a quick survey of Veblen's life, training experience as an economist, and a summary of his basic principles which makes the focus on the extracts from his writings clearer and sounder. The extracts follow - a careful selection - presented without further comment. $3.00

Wolff, Theodor **THE EVE OF 1914** 3/2/36 Knopf

An important contribution to the study of the World War, and singularly unbiased and dispassionate in setting forth the facts of the case for Germany. He presents the picture of European diplomacy, of the vast stupidities of nation after nation, of the petty rivalries and animosities which helped set off the tinderbox. He goes into past facets, contributory evidence - the Agadir case, the need for colonies, the questions of water rights. He had wide range of intimate knowledge, through his position as editor of the Berliner Tageblatt, between 1906 and 1933. He places blame, now and again, but here - there - showing how rumors grew to great proportions, and facts were created out of whole cloth. A serious book, weighing conflicting evidence, and marked by the stamp of sincerity, actual knowledge of the facts, and keen appraisal of the theories. $4.50

February 25

Matthews, J. B **GUINEA PIGS NO MORE** Covici, Friede

The theory of a vigorous plea for intelligent consumer approach. Not a scarehead book, as so many of them have been, but rather a careful study of the ways in which manufacturers can trick the public, and yet stay within the law. Enough instances and facts are given, enough names of actual products, to give a note of authority. A more thoughtful book on the theoretical side than previous publications. $2.00

Wilson, Neill C. **TREASURE EXPRESS** Macmillan
Epic Days of the Wells Fargo

Not so all-inclusive a book as *Old Waybills*, but a good chronicle of the struggle of stage coach express against banditry - and participants on both sides. The history and origin and personalities of the building of express service in the West; the individual runners from mining camps; the old paddlewheelers - and then the stage coaches. The rise and fall of Adams - and the rise of the rival Wells-Fargo. Against this background, he tells the story of great robberies, of the manners of banditry, of the drivers and the intrepid guards, and the bandits themselves. Good fact book - and good for the Western market as well. $2.50

~~February 25~~

William, Blanche Colton GEORGE ELIOT Macmillan

A definitive biography, substantial, well done and high tribute to the woman and the writer. Primarily a literary biography, with the focus on her work and its relation to life, and with the facts of her life secondary. Not an inspired book - nor light reading, but ideal for college work, reading courses, and public libraries. $3.50

Late February

3/20

Wolfe, Thomas THE STORY OF A NOVEL Scribner

Strange - the impression left after reading this little book on how he came to write *Of Time and the River* is virtually that of "briefing" his own book. For it is more than an expanded essay on manner and method and theory - it epitomizes the conception and the birth pangs of the book itself - and it reflects, in miniature, the content of "man's struggle in his youth." Sell to those who liked the novel - to those who were not quite sure whether they liked it or not. $1.25

March ??

3/16

Santayana, George OBITER SCRIPTA Scribner

This careful gleaning from 31 years of scattered lectures and writings not included in other publications of his work gives one a sense of a rounded philosophy, of perspective on the writer's thought processes. Not a book for the reader of light essays - but for one who likes to have his own sluggishness of thought stirred to the depths. $2.50

March 3

Smith, Andrew I WAS A SOVIET WORKER Dutton

Debunking and expose of bureaucracy rampant, from the personal experiences of an Hungarian radical, completely convinced - after a visit - that he had found his life's dream in the working out of Communism in Soviet Russia. He gives up everything - and goes back to Russia, this time as a worker. Then he sees the seamy side of the picture. Starvation - inequalities - prejudice - he shows them all. Sell to the market that liked *I Speak for the Silent*. $3.00

Davis, Maxine THE LOST GENERATION 3/17 Macmillan

* An important book, in that it covers, from almost every possible angle, the problem of youth today, - unemployed, disillusioned, bored, apt to get in trouble, lacking the traditional props of religion and a strict moral code, groping in a world which has no place for them. The material is first-hand information, gathered from young people from coast to coast. And the author feels that government and education and business and society have failed to more than scratch the surface, offer palliatives rather than solutions - and that something must be done to save them. A book that should reach parents, teachers, social workers, club women, men interested in employment and in youth. $3.00

March 3

Powell, E. Alexander AERIAL ODYSSEY Macmillan

Required reading for anyone planning a trip to the Caribbean- and good fireside reading for those who do their travelling at home. The author is an inveterate traveller, war correspondent, observer - and has a faculty for setting down his impressions in vivid words, so that - in a case such as this - the reader feels impelled to go where he leads. That in spite of the fact that he frankly tells of the unpleasant and trying details of the seamy side - Turkishbath atmosphere, dust, poor hotels, mosquitoes . and so on. For Mexico he has only praise - and offers it as a "blurb" to any Chamber of Commerce! His route took him to inaccessible spots - so he travelled by Pan American Airways, and visited Haiti, San Domingo, Puerto Rico, Virgin Islands, the Leewards, Trinidad, British Guiana, Venezuela, the Central American Republics and Mexico. Possibly a bit "guide-bookly" in spots - but good reading at that - and filled with facts, personalities, amusing stories - and atmosphere.
$2.50

Announcing

Tweney, C. F. & Shirshov, I. P. editors TECHNICAL AND SCIENTIFIC ENCYCLOPAEDIA Macmillan

Four volume work which should be invaluable for the technician and scientist-physics, chemistry, engineering, industry, etc. Reference work for the layman. Illustrated. $25.00

March 4

Durham, Gren C. YOUR HAY FEVER Bobbs, Merrill

A good many years have passed since a book on the subject has been published, and the old standbyes continue to sell. New discoveries have been made - and the sufferer from hay fever, the doctor who wants to keep up with the last word on the subject - will want this book. History of the research from 1819 on - the progress in the last 25 years - the results of innoculation - the various sources of the trouble - the part played by weather conditions - the methods of investigation - all presented in clear and easily read form. $2.00

Millholland, Ray SPLINTER FLEET Bobbs, Merrill

* A rollicking book, which, even in its serious moments, succeeds in showing funny side up of the life on a subchaser during the war. The author was chief engineer on a subschaser in 1917-1918, stationed - once across - in the Adriatic. And he presents that stepchild part of the service as undisciplined, with no formal routine nor traditional background. A breezy yarn of the "Splinter Fleet of the Otranto Barrage" - a salty chapter in naval history. There's adventure - and fun - and even the technical phases are easy reading. Your sea enthusiasts will want it to a man. $3.00

March 4

Clark, Sydney A. HOLLAND ON FIFTY DOLLARS McBride

NORWAY ON FIFTY DOLLARS * SWEDEN ON FIFTY DOLLARS

Three first rate additions to a series which has already made a place for itself, for practical, workable guides to travelling with a lean pocketbook. These new volumes are amusing, complete as to essential facts, detailed in regard to transportation facilities - and with a skimming of the surface of history. As with the others, these contain suggested trips, high spots and alternatives in side trips - planned to keep within the budget. Fifty memories, one for each dollar. Glossaries of necessary words. Modes of conveyance. Tipping customs. Museums. Hotels. Restaurants. Excursions. Incidentals as to saving here and there. Holland an eight day tour. Ten to twelve days in Sweden and Norway. Amazingly complete - and the ones I've tested in the past have worked. $1.90 each

March ~~6~~ 20

Leacock, Stephen THE GREATEST PAGES OF AMERICAN HUMOR Doubleday, Doran

Far and away the best thing of the kind that I have come across. Not only a history of American letters, with special emphasis on the humorists and their place in the sun, but a sympathetic study of each of the outstanding humorists in turn. Following a critical appraisal and biographical sketch, a placing of the man in his period - come selections from the work of each man discussed. A book that is ideal for pick-up reading, and is important for the student of American literature as well. Among the men covered are Washington Irving, Artemis Ward, Josh Billings, Bret Harte, Mark Twain, O. Henry, Peter Finley Dunne, Irving Cobb, Robert Benchley, and many others. He devotes one section to columnists - and closes with a tribute to Will Rogers. $2.50

Duncan, Lee OVER THE WALL Dutton

There was a rash of prison books a year and more ago; then a let-down. Now comes this - for the Lawes' market. The life story of a convict who was pardoned a year and a half ago, and who has made up his mind to stay on the right side of the wall at last. His is a story of life on the wrong side of a progressive build up from petty larceny to forgery; of successive prison breaks and recaptures; of life behind the walls. Good human interest material - for anyone interested in criminology. $3.00

Announcing Fall 36

Trotsky, Leon THE HISTORY OF THE RUSSIAN REVOLUTION Simon & Schuster

* One volume omnibus - complete text of 1500 pages, with a new introduction by the author. Formerly published at $11.00 - now published in this form at $3.75

March 11

Greene, Lawrence AMERICA GOES TO PRESS Bobbs, Merrill

** Says our reader - "a must book for everyone who can read". I'd curtail that to include "everyone who likes to read newspapers" - for this is the sort of scrapbook an inveterate newspaper reader, with an eye to relative importance of

news items might have collected, if he could have lived through the story of a growing nation. It isn't history - it's simply "news" - a once-in-a-century newspaper with such headlines as *The Battle of Lexington, The Surrender of Cornwallis, The Fall of the Alamo, The (Erie) Canal Celebration, Ho! for California, The Ocean Telegraph, Insurrection at Harper's Ferry, etc.* It includes first hand news stories of famous and petty incidents; it prints in full some gruesome contemporaneous stories of murder and sudden death; it covers the purchase of Alaska, the Great Chicago Fire, the opening of the transcontinental railroads, Custer's last stand, the raids of Jesse James, the blizzard of '88, the Johnstown flood, the San Francisco Earthquake (excuse me, S.F. - should we say "fire?") There are human interest stories - there are editorials. Intimate close-ups of favorite characters. Journalists will follow it with interest for its implicit value as showing changes in technique. Contemporary comment seems amusing - in many instances - today. All history was once news. All journalism is current history. This book dramatizes both aspects. Perhaps you guess we think it's a swell book! $2,75

March 12

Stewart, George R. Jr. ORDEAL BY HUNGER: *The Story of the Donner Party* Holt

See page 41 for report on the epic poem, *Snow Covered Wagons* dealing with the same subject. It's a tragic and dramatic chapter in American history, and seems within the past year, to have caught the imagination of writers. This is non-fiction, but reads like a first hand account, secured from a survivor. Almost a day-by-day account, making real the various members of the party, with their fortitude and their failures, the trips through canyons and across deserts, the tortuous winding trail, the dying cattle, the abandoned wagons, the rising tension, thirst, hunger, fear. And then the snow, which proved their final enemy. Factual material - important for reference and good adventure as well. $2.50

March 13

Orczy, Baroness THE TURBULENT DUCHESS Putnam

* A fascinating and ill-starred figure of the 19th century, Marie Caroline Ferdinande Louise, Princess of Naples, Duchess de Berri, mother of the heir to the French throne, granddaughter of two kings. This is biography - but it reads like historical romance, decked out in a panoply of glamour and the pageantry of court life. Should fill the need for good gossipy memoirs, court pictures, etc. By the author of *The Scarlet Pimpernel.* $3.00

Kronenberger, Louis, ed. AN EIGHTEENTH CENTURY MISCELLANY Putnam

Good merchandise - and "quality" merchandise at that. An omnibus volume containing representative classics of the period. Swift's *Drapier's Letters*, Pope's *The Dunciad*, Gay's *The Beggar's Opera*, Chesterfield's *Selected Letters to his Son*, Sterne's *Sentimental Journey*, Sheridan's *School for Scandal*, Gibbon's *Memoirs*, Blake's *Songs of Innocence and Songs of Experience*. Important to bring to attention of High School English instructors, college English Departments, Public and School libraries. Fine piece of book making. $3.00

Mid March

Bullard, Lt. Gen. R. L. AMERICAN SOLDIERS ALSO FOUGHT Longmans, Green
in collaboration with Earl Reeves

The commander of the American Second Army in France proves in swift survey that not only did American soldiers fight in France, but that the confidence, and spirit, and intrepid courage swung defeat into victory. Decries the "always belittlin'" the part played by America - and presents facts to prove his contention. Brief history of the part played - full credit - and a plea to stay out of the next war. Sell to war veterans. Good tie-up with Harbord book (see page 30), published the week before. $1.00

March 20

Gray, George W. NEW WORLD PICTURE Little, Brown

The physical world brought within the scope of the layman, to the extent of presenting in dramatic form the amazing discoveries and progress made in modern physics in the past decade. A complete right about face for those who studied physics before the war - terminology that sounds highly technical made comprehensible. Lacks the human application and philosophical concept of *Man, the Unknown;* the thrill of forecast of *The Next Hundred Years.* But, roughly, should appeal to the same market between those readers and the Jeans - Eddington followers. $3.50

~~March 23~~ April 26

Commager, H. L. THEODORE PARKER, YANKEE CRUSADER Little, Brown

The figure of Theodore Parker is not a familiar one to the modern generation. The giants among whom he lived - Emerson, Hawthorne, Thoreau, etc. - have overshadowed his memory. But - he stood for much that was dynamite in his day; he helped mold intellectual history; he was part of his period. And in Commager he has found a biographer worthy of his material. He has given his substance reality - has built a background that breathes. Whether or not he has other plans up his sleeve we know not. But the man can write - and we shall watch for his name with interest. Meantime in *Theodore Parker* he has made a definite contribution to the biography of the period. $3.00

Cleghorn, Sarah N. THREESCORE Smith & Haas

An autobiography of a woman who was pacifist, anti-vivisectionist, vegetarian, socialist, laborite, etc. etc. Vermont is the granite setting for a saint, poet and reformer. And this is her own story. One feels that Robert Frost, in his foreword, has given more of her spirit than she does herself, for she makes herself out a worthy but uninspiring woman, lacking the vital flame. As she tells it, hers has been a pedestrian life. And yet the facts deny it. One reads right through - and at the end wonders why. There must be, underneath it all, the spark one misses on the surface. $3.00

March ~~24~~ 17

Canfield, Curtis, ed. PLAYS OF CHANGING IRELAND Macmillan

Anthology of Irish plays, lacking a few notables, but bringing under one cover, a representative group, which, taken as a whole, give one the development in the Irish theatre of this generation. The introduction - the explanatory notes, the bibliography all add to the value of the book. $3.50

March 25

Rombauer, Irma S. THE JOY OF COOKING Bobbs, Merrill

St. Louis and its environs need no introduction to Mrs. Rombauer. Her fame - since the publication, privately, of her cookbook some years ago, has extended beyond her native town. Now comes a complete revision, with many additions, and some new practical and economical slants. There's personality to the telling - she makes cooking sound intriguing, and practical at the same time. First rate for the beginner, as it gives basic recipes, and their application. First rate for the expert, as it includes many new and original ideas. Jacket in three colors - take your choice - and binding to match. $2.75

These Books Received Too Late for Inclusion in a January Issue

Published

Christopher, Mari NO SOAP AND THE SOVIET The Red Ram Press

E. S. McCawley writes us as follows: "I've just finished reading it and I got a laugh out of it. Mari Christopher is an attractive, normal American girl, who took a Russian 'Detourist' trip last summer, and recorded her impressions of what she saw, felt and smelled. In breezy vernacular she relates her reactions to Red Virtue and vice versa. An excellent antidote for the maunderings of those who seek to convince us that the Soviet State would be a nice place to live. With her tongue in her cheek, her own toilet paper, and a flit gun, she 'did' Russia... A personal bookshop item that will please the customer who wont read Duranty because he 'is so pro-communist', as well as all with a sense of humor. The book costs $1.50 and you get it on a protected basis. Good for plus sales - but read it first, and display it next. Apply 662 East 6th Street, Plainfield, N. J., if your jobber fails you." $1.50

Two Current Plays

Odets, Clifford PARADISE LOST Random House
Spewack, Bella & Samuel BOY MEETS GIRL Random House

If you are new New York, your customers will want to own the plays they liked. If away from Broadway and the Great White Way, your customers must needs read the plays to keep up with the procession. Anyhow, the sale of plays in book form has doubled, trebled, and then some of recent years. Each - $2.00

Armstrong, H. C. UNENDING BATTLE Harper

True adventure - in the biography of Georgia's national hero, General Leo Keresselidze. (We are talking about Russia's Georgia,not ours.) Since annexation in the early 19th century, Georgia has been in a continuous state of revolt, and Keresselidze has played a dramatic part as revolutionary student, brigand, commander of troops against each successive foe. The Cossacks - the White Russians - the Red Russians - enemies all. Failure - capture - escape - another eruption - the same story over again. Good adventure - and those who read *Grey Wolf* know that Armstrong can spin a yarn, and that he knows the Near East. $3.00

Crane, Nathalia SWEAR BY THE NIGHT Random House

The author of *The Janitor's Boy* has grown up. Someone offered to put her through college provided she published nothing for a set number of years. Only time will tell whether a poet was saved or lost by the dictum. The present collection, a slim sheaf, is inadequate evidence. Much of it seems immature, much of it mannered, much of it imitative. There are lovely bits - a few with an underlying philosophy that gives one pause. But vocabulary, verse form, content all seem static. However, we withhold judgment. This will sell. $1.50

Patchen, Kenneth BEFORE THE BRAVE Random House

A left wing poet - this his first published volume. Left wing not only in content, philosophy, disillusionment - but in verse form, or lack of it, in experimentation, some of which comes off, some of which fails. Fine bits of writing - but an aura of fatalism - and a lack of vitality and freshness. The output of a worker-poet. Nice format. $2.00

Sutherland, Halliday LAWS OF LIFE Sheed & Ward

Not for your religious book department, in spite of the imprint. That simply signifies that the audience will be to some extent a Roman Catholic one, in that Dr. Sutherland takes his stand against contraceptives and birth control, regulated by external means. Other subjects handled - heredity, sterilization, marriage, Malthusian theory, colonization, racial decay, war. He pleads for proper preparation for marriage as an essential to success - and then a closer teamwork, once the die is cast. There is enough of the scientist's slant to give the book authenticity, but there is nothing particularly new either in content or presentation. It is possible that there has not been available for the general reader brought up a strict Catholic, as frank and outspoken a book as this on the subject of birth control. The chart on the "safe period" method, advocated by the progressive group in the Church will probably be a factor in selling the book. $2.50

Announcing

Two new volumes in *The Rise of Modern Europe* series:

Cheyney, Edward P. DAWN OF A NEW ERA: 1250-1453 Harper

and

Binkley, Robert C. REALISM AND NATIONALISM: 1852-1871 Harper

The idea behind this series is to present history for the man in the street, to provide a background for current happenings. Previous volumes issued last year:- *Reaction and Revolution* by Frederick B. Artz, and *A Decade of Revolution*, by Crane Brinton. Each volume $3.75

Please Note These Changes in Price, Publication Date

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Livingstone, D.S.	FULL AND BY (Dodge) correct date 2/24/36	29
Cordell, W.H. & K.O.	AMERICAN POINTS OF VIEW (Doubleday) from 1/17 to 2/21	11
Engle, Paul	BREAK THE HEART'S ANGER (Doubleday) from 2/7 to 3/20	14
Gardiner, D.	THE GOLDEN LADY (Doubleday, Doran) from 2/28 to 3/27	23
Brown, C. & R. B.	EUROPEAN COOKBOOK (Farrar & Rinehart) from 2/13 to 2/20	15
Canby, H. S.	ALMA MATER (Farrar & Rinehart) from 2/10 to 2/24	14
Lamb, Ruth de F.	AMERICAN CHAMBER OF HORRORS (Farrar & Rinehart) from 2/27 to 2/21	30
Widdemer, M.	MARRIAGE IS POSSIBLE (Farrar & Rinehart) from 2/11 to 2/19	5
Bonner, M. G.	RAINBOW AT NIGHT (Lee Furman) definite date 2/25	21
Brockman & Straugh	SATAN CAME TO EDEN (Harper) from 2/6 to 2/25	14
Haggard, H. W.	THE ANATOMY OF PERSONALITY (Harper) from 2/7 to 2/20	440
Huxley & Haddon	WE EUROPEANS (Harper) from 1/23 to 2/20	11
Falk, E. A.	TOGO, etc. (Longmans Green) from 2/13 to 2/19	.441
Taylor, P. A.	THE CRIMSON PATCH (Norton) definite date 2/27	27
Jutte, M. E.	YOU MUST EAT MEAT (Putnam) from 2/7 to 2/14	28
Lawson, J. H.	THEORY & TECHNIQUE OF PLAYWRITING (Putnam) from 2/7 to 2/14 from $2.50 to $2.75	28
Train, A.	MANHATTAN MURDER (Scribner) definite date 3/3	23
Brande, D.	WAKE UP AND LIVE (Simon & Schuster) from 1/28 to 2/28	13
Sale, R.	NOT TOO NARROW NOT TOO DEEP (Simon & Schuster) definite date 2/27	432
Zweig, A.	EDUCATION BEFORE VERDUN (Viking) from 2/21 to 3/21	37

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February 7	Gunther, J. - INSIDE EUROPE (Harper)	50
	Werfel, F. - THE ETERNAL ROAD (Viking)	51
February 13	Farson, N. - THE WAY OF THE TRANSGRESSOR (Harcourt, Brace)	37
February 14	Christie, A. - THE A B C MURDERS (Dodd, Mead)	47
February 17	Malraux, A. - DAYS OF WRATH (Smith & Haas)	6
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February 19	Street, M.D. - SUMMER'S END (Morrow)	21
February 20	Beeding, F. - THE EIGHT CROOKED TRENCHES (Harper)	9
	Burrell & Cerf - THE BEDSIDE BOOK (Random House)	22
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